

GUIDELINES TO USING IMAGES

To ensure the best possible picture quality and successful image submission, please review and follow the following guidelines and recommendations.

Image Size Guidelines

- Picture files can be in either JPEG (*.jpg, .jpeg) or Bitmap (*.bmp) formats.
- **Minimum size.** The file size should be at least 50KB in size and at least 840 x 840 pixels. You cannot upload an image that is less than 840 pixels along its smallest side.
- **Maximum size.** Image files cannot exceed three megabytes (MB).
- **Recommended size.** Wescom recommends an image of 2100 x 1344 pixels.
- **Small pictures will reproduce poorly.** For best results, use larger images with higher resolution for greater clarity on your personalized card.
- **Resizing images.** To resize an image to the required dimensions, you can use the image editing software installed on your computer (e.g., Paint, Microsoft Picture Manager, Photoshop).
- You can view an example of how to resize an image (using Microsoft Picture Manager) here: [Tips for Resizing Images](#). Please be aware the exact steps may vary with your own image editing software. Unfortunately, Wescom cannot provide technical support on using such software; please refer to your software's manual or built-in help feature.
- **Caution.** If you increase the scale of your picture excessively, it may also reproduce poorly. Wescom does not recommend making small pictures larger.

Image Upload Guidelines

- The bigger the picture you choose, the longer it will take to upload.
- The time your picture takes to upload depends on your internet connection speed.
- On a typical 56k modem, each megabyte will take about three minutes to upload, however your actual time may vary depending on your connection speed.
- If your image is slow to upload, please talk to your own Internet service provider for help.
- Your image needs to be downloaded to your computer's hard drive before it can be uploaded to the designer.

Tips for a Successful Design

- If you upload an image that has a white border around it and do not crop out the white border in the designer, your personalized card will have a white edge or border.
- When using the Card Designer, look at the image on the card before hitting "**Submit**". Make sure this is how you want your personalized card to appear.
- Please note any error messages, such as the one that will tell you if your image is not fully covering the card. This means that there will be some exposed white on your final card.
- Be aware that there may be some slight color variation between your uploaded image and the image as it appears on your card.
- Pay special attention to where the logos and other card elements—such as the card number and product label—are located in relation to the important elements in your photo. You will be disappointed in your personalized card if a face is covered by these card features
- Using a good quality image will produce the best result. If you upload an image that is blurry, overly dark, light, or otherwise imperfect, these same imperfections will appear on your card. The designer will not improve the image quality.